

CAREER PATHWAY

FINANCE

Financial Clerks | Financial Examiners | Financial Specialists | Financial & Investment Analysts | Financial Risk Specialists | Personal Financial Advisors | Financial Managers

CAREER TECHNICAL COURSES

Business Foundations Finance Foundations Management Principles Strategic Entrepreneurship Fundamentals of Financial Service Finance Capstone

COLLEGE CREDIT **OPPORTUNITIES**

Students who demonstrate proficiency in career tech courses in approved secondary programs can receive college credit for their approved coursework.

INDUSTRY CREDENTIAL OPPORTUNITIES

Ohio Driver's License - 1 Point OSHA-10 - 1 Point CPR First Aid - 1 Point Leadership Excellence - Student - 3 Points Lean Six Sigma Yellow Belt - 3 Points Lean Six Sigma Green Belt - 6 Points

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*May 2022 State Occupational Employment and Wage Estimates for Ohio

Financial Clerks | \$48,010

Financial Examiners | \$74,380

Financial Specialists | \$86,080

Financial & Investment Analysts | \$89,560

Financial Risk Specialists | \$101,050 Personal Financial Advisors | \$112,460

Financial Managers | \$145,720







BUSINESS FOUNDATIONS

This is the first course for the Business and Administrative Services, Finance, and Marketing career fields. It introduces students to specializations within the three career fields. Students will obtain knowledge and skills in fundamental business activities. They will acquire knowledge of business processes, economics, and business relationships. Students will use technology to synthesize and share business information. Employability skills, leadership, communications, and personal financial literacy will be addressed.



FINANCE FOUNDATIONS

This is the first course specific to Finance. It introduces students to the specializations offered in the career field. Students will obtain fundamental knowledge and skills in accounting, banking services, corporate finance, insurance, and securities and investments. They will acquire knowledge of financial analysis and application, business law and ethics, economics, international business and business relationships. Knowledge management and information technology will be emphasized. Employability skills, leadership, and communications will be incorporated in classroom activities.



MANAGEMENT PRINCIPLES

Students will apply management and motivation theories to plan, organize, and direct staff toward goal achievement. They will learn to manage a workforce, lead change, and build relationships with employees and customers. Students will use technology to analyze the internal and external business environment, determine trends impacting business, and examine risks threatening organizational success. Ethical challenges, project management, and strategic planning will also be addressed.



STRATEGIC ENTREPRENEURSHIP

College Credit
CTENTRE001

Students will use innovation skills to generate ideas for new products and services, evaluate the feasibility of ideas, and develop a strategy for commercialization. They will use technology to select target markets, profile target customers, define the venture's mission, and create business plans. Students will take initial steps to establish a business; Students will calculate and forecast costs, break-even, and sales. Establishing brand, setting prices, promoting products, and managing customer relationships will be emphasized.



FUNDAMENTALS OF FINANCIAL SERVICES

Students will develop knowledge and skills needed in the banking, insurance, and investment industries. They will analyze banking products and services, determine ways in which insurance reduces risk, and calculate insurable losses. Students will also learn to sell financial products and build positive relationships with clients and colleagues. They will use financial ratios to evaluate company performance and select profitable investments for clients. Technology, employability skills, leadership, and communications will be incorporate in classroom activities.



FINANCE CAPSTONE

The capstone course provides opportunities for students to apply knowledge, attitudes and skills that were learned in a Finance program in a more comprehensive and authentic way. Capstones often include project-/problem-based learning opportunities that occur both in and away from school. Under supervision of the school and through community partnerships, students may combine classroom learning with work experience. This course can be delivered through a variety of delivery methods including cooperative education or internship.

